



CAREER PLANNING GUIDE

PURPOSE | PASSION | PROMISES

OVERVIEW

THIS GUIDE IS DESIGNED TO HELP INDIVIDUALS GOING THROUGH CAREER TRANSITION IDENTIFY THEIR UNIQUE VALUES AND CHARACTER ATTRIBUTES THAT ALIGN WITH THEIR PURPOSE, PASSION, AND PROMISES TO CREATE THEIR OWN PERSONAL AND PROFESSIONAL LEGACY

WHAT WILL BE IDENTIFIED?

- PURPOSE, PASSION, AND PROMISES
- 5-YEAR GUIDED CAREER STEPS
- KEY INTERVIEW QUESTIONS TO ASK YOURSELF
- HOW TO CONNECT

WHY CHOOSE KEEP WAY?



TALENT CONSULTING AND COACHING REDEFINED

At Keep Way Consulting we find the perfect intersection of personalized talent consulting, recruitment training, and career coaching for clients all across the United States but especially within the Cincinnati and Indianapolis markets in which the company was founded.

The mission is to help each person and company identify their purpose, passion, and promises (which is their unique value proposition) in hopes of effectively communicating the immense value that each of our clients and organizations might be delivering in the marketplace of talent .

We also desire to make a lasting impact on the community through charitable giving and developing the next generation of leaders from all different, race, genders, and backgrounds.

At the core of what we believe, it has always been centered around investing in people first and having faith that with great people; organizations can develop into something much more meaningful than ever imagined.

We invite you to build your legacy with us and choose a new pathway to success!

PURPOSE, PASSION, PROMISES



Three key words or phrases that define who you are in this world (ex: encourager, insightful, innovator):

-
-
-



Two or three key reasons you're passionate about where you are and where you would like to be:

-
-
-



Two or three key hard (technical skills) and soft (intangible character traits) skills that make you unique: (ex: communicator, public speaker, Microsoft Office Certified)

-
-
-
-
-
-



List a few non-negotiables for your personal and professional life:

Personal

- Faith:
- Family:
- Finances:
- Time:
- Energy/Focus:
- Legacy:

Professional

- Industry/Field:
- Location:
- Role Type:
- Schedule:
- Team Culture:
- Wage:

BUILD YOUR ULTIMATE WHY

WORLDVIEW

Three key words or phrases that define who you are in this world (ex: encourager, insightful, innovator):

-
-
-

WHY

Two or three key reasons you're passionate about where you are and where you would like to be:

-
-
-

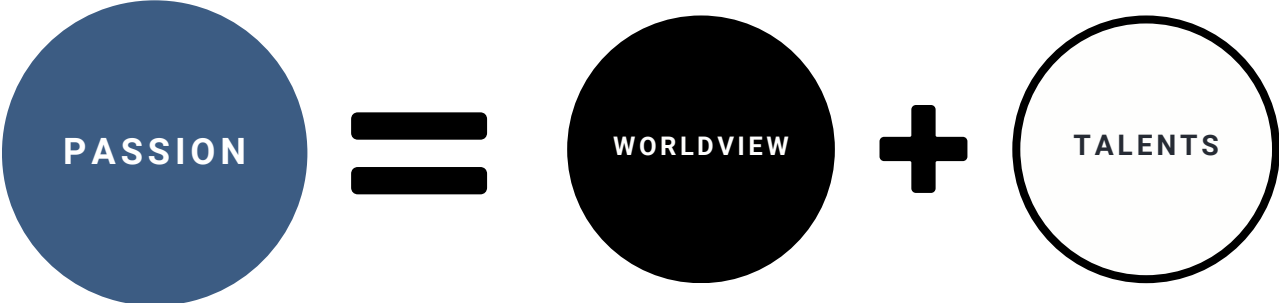
ULTIMATE
WHY

Your Worldview and Why combined create your Ultimate "Why".

Ex: "I am called to serve (God/Family/Self/People) above all else. I can accomplish this by helping people and companies build legacies for generations to come using my gifts in sales and marketing."

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PURPOSE, PASSION, PROMISES



PURPOSE, PASSION, PROMISES



Worldview and Why Blend:

- I believe that I am called to serve _____
- I can support my calling by remembering these three core principles
 -
 -
 -



Worldview and Talents Blend:

- I believe that I am called to serve _____
- I can use my talents listed below to inspire others within my community
 -
 -
 -



Worldview and Non-Negotiables Blend:

- I believe that I am called to serve _____
- My top three non-negotiables in my personal and professional life
 - Personal
 -
 -
 -
 - Professional
 -
 -
 -



5-YEAR CAREER PATHWAY

Year 1: Fundamentals

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-

Year 2: Foundations

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-

Year 3: Front-Runner

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-



5-YEAR CAREER PATHWAY

Year 4: Forecasting

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-

Year 5: Future

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-

Year 6 and Beyond: Legacy

Two key words or phrases to remember:

-
-

Two Professional Goals:

-
-

Two Personal Goals:

-
-



KEY INTERVIEW QUESTIONS TO ASK YOURSELF

1. **Why are you interested in this specific role or career path?**
 -
2. **What scares you about being in this role or career path?**
 -
3. **What keeps you going when you're having a bad day?**
 -
4. **How do you remain positive when being rejected?**
 -
5. **What motivates you most? Money or praise?**
 -
6. **What do you need to be successful?**
 -
7. **Tell me about a time you persuaded someone to change their mind.**
 -
8. **Tell me about a time you were persuaded to change your mind.**
 -
9. **What's a new skill or activity you've taught yourself recently?**
 -
10. **Sell me something.**
 -
11. **Tell me about a person or event that has impacted you.**
 -



KEY INTERVIEW QUESTIONS TO ASK YOURSELF

1. **What's your proudest achievement?**
 -
2. **Tell me about a time you were disappointed with yourself.**
 -
3. **What are your career goals?**
 -
4. **Tell me who your superhero was growing up?**
 -
5. **What results were achieved in terms of successes and accomplishments?**
 -
6. **What were some of your mistakes at your previous job?**
 -
7. **Why did you leave your previous job?**
 -
8. **What would your former boss say were your biggest strengths and weaknesses?**
 -
9. **Tell me about the team you inherited.**
 -
10. **Tell me about a time you refused to sell to someone.**
 -
11. **What traits did your best sales manager have?**
 -
12. **What is your biggest fear?**
 -
13. **What's worse, not making quota or not having happy customers?**
 -





LET'S FIND YOUR PATHWAY TO SUCCESS!



**I KNOW WHAT IT'S LIKE GOING THROUGH THE UPS
AND DOWNS OF CAREER SEARCH. IF YOU FEEL LOST
OR UNSURE OF YOUR NEXT BEST CAREER MOVES
REACH OUT AND LET'S FIND A WAY TO WORK
TOGETHER!**

Kejal Shah

**TO SCHEDULE A FREE DISCOVER CALL VISIT OUR
CONSULTING WEBPAGE**

